



THE DDI WAY

Downtown Dallas, Inc., is a fast-paced, high-performance organization, striving to exceed expectations and develop new and improved ways of operating.

Work Smarter...

- In serve to our stakeholders
- To find the path to “yes”, “never lad with “no”.
- As stewards of our time, talent, and resources

Anticipate Challenges...

- By identifying problems, developing solutions, and proactively communicating the plan
- To set and meet deadlines
- To minimize surprises; manage up and down

Be Bold...

- By taking risks in pursuit of greatness
- By working your SMART goals and beyond
- And lead with “thank you,” while acknowledging shortcomings